Learning Plan: Year 9 Business

	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Topic	Introduction to business and share portfolio.	Christmas Fayre: entrepreneurship.	Pet project: marketing.	Chocolate project: operations and finance.	Recruitment drive: human resources.	Chippenham Folk Festival Project: business planning and pitch.
Threshold concepts explored	Liability.	Enterprise.	Marketing mix.	Efficiency, costs, revenue, and profit.	Recruitment, retention, & motivation.	Leadership.
Year 9 Language for Life	Independent	Collaborative	Resilient	Ambitious	Independent	Reflective
Building on	Skills: Your existing skills in teamwork, communication, and leadership. Knowledge: Your own business knowledge and awareness from your experiences as a consumer.	Skills: Teamwork. Knowledge: Entrepreneurship and business start-ups.	Skills: Teamwork, and enterprise Knowledge: Product range, packaging, and marketing methods.	Skills: Leadership & initiative. Knowledge: costs, revenue, and profit.	Skills: Teamwork and initiative. Knowledge: quality and customer service.	Skills: Presentation and reflectiveness. Knowledge: Synoptic knowledge from the course.
Leading to	Skills: Teamwork, communication, and leadership. Knowledge: Entrepreneurship, types of businesses, & buying & selling shares.	Skills: Teamwork, enterprise, and initiative. Knowledge: Entrepreneurship, creating a viable business concept, & selling.	Skills: Teamwork, and enterprise Knowledge: Marketing mix 4P's, product range, packaging, and point of sale.	Skills: Leadership & initiative. Knowledge: Production methods, efficiency, quality, sources of finance, costs, revenue, and profit.	Skills: Teamwork and initiative. Knowledge: recruitment process and motivation.	Skills: Presentation and reflectiveness. Knowledge: Business planning, branding, location, and finance.
How will you know how you are doing and how to improve?	DIRT review of success in the share portfolio challenge.	End of term project assessment for the Christmas Fayre including running stall and judging success.	End of term project assessment for the Pet Project with concepts judged by Jolley's Pet Store.	DIRT review of chocolate project outcome.	DIRT review of recruitment drive.	Year 9 Business assessment. Project presentation to the Chippenham Folk Festival Finance Director.
Experiences to look out for		Christmas Fayre – will you run the most successful stall?	Pet projects to be judged by the Manager of Jolley's Pet Store.			Pitch to Finance Director Chippenham Folk Festival.
Links to useful resources	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6